#### REDEFINING POWER IN GAMING:

## A CRITICAL LOOK AT DEVELOPER AND COMMUNITY AGENCY

# THE GOLDEN ERA 1997-2006



FINAL FANTASY 7 - 1997



LEGEND OF ZELDA: OCARINA OF TIME - 1998



HALO: COMBAT EVOLVED - 2001

### BUYER BEWARE, INISIDIOUS TACTICS LAY AHEAD 2007–2018



ONLINE PASSES

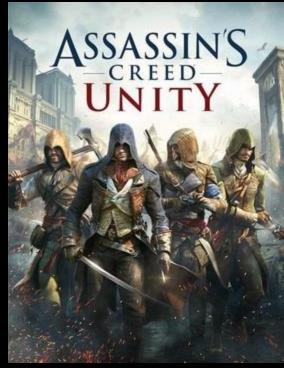


SEASON PASSES

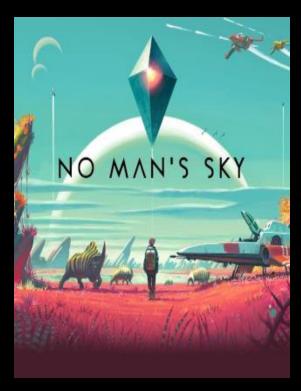


LOOT BOXES

### DECEPTIVE CAMPAIGNS: DROPPING BROKEN GAMES AT LAUNCH – 2014 – PRESENT





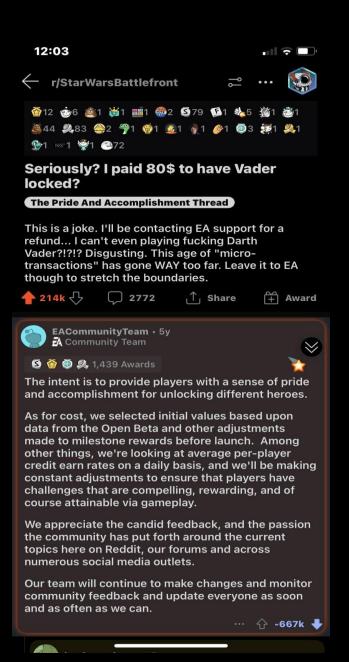






### GAMERS STRIKE BACK

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### DEV REDEMPTION

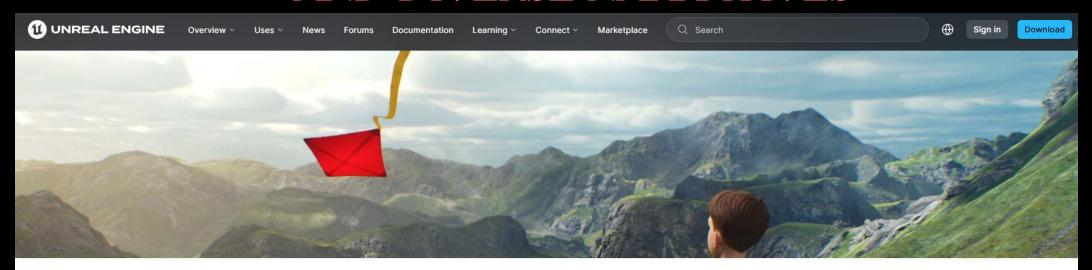


**HELLO GAMES** 



CD PROJEKT RED

## THE RISE AND ENCOURAGMENT OF INDIE GAMES AND DIVERSE NARRATIVES



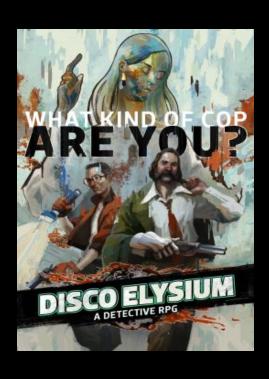
March 2, 2015

#### If You Love Something, Set It Free

News		
y Tim Swe	Tim Sweeney	
Inreal Eng	ine 4 is now available to everyone for free, and all future updates will be free!	
'ou can do	wnload the engine and use it for everything from game development, education, architecture, and visualization to	
R, film an	d animation. When you ship a game or application, you pay a 5% royalty on gross revenue after the first \$3,000 pe	
roduct, pe	r quarter. It's a simple arrangement in which we succeed only when you succeed.	

### DISTINCT NARRATIVES, INCLUSION, AND INNOVATION THROUGH INDIE GAMES









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